## PRESS RELEASE



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## **FOR IMMEDIATE RELEASE**

## THE 57<sup>TH</sup> ASEAN DAY CELEBRATION "CONNECTIVITY AND RESILIENT COMMUNITY" 8 AUGUST 2024

The Ministry of Foreign Affairs organised the 57<sup>th</sup> ASEAN Day celebration in collaboration with AirAsia on 8 August 2024 at the AirAsia RedQ, Sepang. This year's anniversary carried the theme "Connectivity and Resilience", focusing on strength in unity and diversity, shared experiences and the way forward for ASEAN to address current and future challenges. The theme was also in line with Lao PDR's ASEAN Chairmanship 2024 theme "ASEAN: Enhancing Connectivity and Resilience".

The collaboration between the Ministry of Foreign Affairs with AirAsia for this year's ASEAN Day celebration was both timely and significant. It exemplified a shared vision of a borderless ASEAN, enhancing connectivity across the region and promoting greater unity within ASEAN.

The 57<sup>th</sup> ASEAN Day celebration was officiated by Deputy Foreign Minister Datuk Mohamad bin Alamin and involved the participation of representatives from Ministries and Government Agencies, Diplomatic Missions of ASEAN Member States and ASEAN External Partners, International Organisations, private sector and media. Several foreign missions from ASEAN Member States gave colourful performances during the event as well as exhibited their crafts and products, alongside AirAsia's Line of Businesses and ASEAN Ladies' Circle (ALC).

PUTRAJAYA 8 August 2024

